

# SHERRI BROKOPP BINDER

1553 W. Turner St., Allentown, PA 18102 | 484-223-1979  
sbinder@brokoppbinder.com | brokoppbinder.com

## Professional Experience

*BrokoppBinder Research & Consulting, LLC, Allentown, PA*

2015-  
present

### **President**

Founder and president of a research and evaluation firm offering a complete array of primary mixed-method research and evaluation services, with a focus on disaster recovery and postdisaster relocation.

*Ripple Community Inc., Allentown, PA*

2015-  
present

### **Executive Director**

Founding executive director of Ripple Community Inc., a non-profit organization focused on nurturing community and connection in Allentown, PA through restorative practices, community building, and community-supported affordable housing.

*Concept Systems Incorporated, Ithaca, NY*

2014-2016

### **Client Services Consultant**

Led the qualitative component of a major, federal evaluation contract. Provided research and evaluation consulting services.

*Urban Ecology Institute, Newton, MA*

2003–2008

### **Sustainable Cities Division Director**

Developed and implemented initiatives for community-based ecological restoration, urban forestry, climate change, and environmental justice. Directed public policy on a range of issues. Led and facilitated multisector collaborations.

2006–2008

### **Chair, Boston's Urban Forest Coalition**

Launched and chaired a public-private partnership composed of the City of Boston, the Massachusetts Department of Conservation and Recreation, the U.S. Forest Service, and other urban forestry stakeholder organizations and agencies. Projects included the first inventory and assessment of Boston's urban tree canopy and the launch of Grow Boston Greener, a citywide initiative to increase the tree canopy by 20%.

- 2007            **Interim Executive Director**  
Oversaw all aspects of organizational operations. Strengthened systems for decision making, interoffice communications, budget tracking, and human resources management.
- 2002–2003    **Natural Cities Program Assistant**  
Assisted with all aspects of program implementation and development.  
  
*Boston College, Newton, MA*
- 2007–2008    **Research Associate, Environmental Studies Program**  
Assembled and co-led the Boston Urban Long-Term Research Areas Committee as part of a national research initiative to understand and meet the social and environmental challenges faced by major cities.  
  
*Verite, Amherst, MA*
- 2002            **Research Consultant**  
Researched and produced policy briefings on global labor rights.  
  
*Stockholm Environmental Institute, Boston, MA*
- 2001–2002    **Research Assistant**  
Conducted research on human rights violations in West Africa in preparation for the World Summit on Sustainable Development.  
  
*Law Engineering and Environmental Services, Kennesaw, GA*
- 2001            **Geographic Information Systems Operator**  
Conducted environmental impacts assessments using geospatial technology.

## Education

- 2014            University of Hawai'i at Mānoa, Honolulu, HI  
**Ph.D., Community and Cultural Psychology**  
Dissertation: "Resilience and postdisaster relocation: A mixed-methods study of New York's home buyout program in the wake of Hurricane Sandy"  
Advisor: Charlene K. Baker
- 2012            University of Hawai'i at Mānoa, Honolulu, HI  
**M.A., Community and Cultural Psychology**  
Thesis: "Resilience and disaster recovery in American Sāmoa: A case study of the 2009 South Pacific tsunami"

- 2012 University of Hawai'i at Mānoa, Honolulu, HI  
**Certificate, Disaster Management and Humanitarian Assistance**
- 2003 Brandeis University, Waltham, MA  
**M.A., Sustainable International Development**  
Thesis: "What *works* in community development"
- 2001 Kennesaw State University, Kennesaw, GA  
**B.A., International Affairs, Summa Cum Laude**
- 2001 Kennesaw State University, Kennesaw, GA  
**Certificate, Geographic Information Systems**

## Teaching Experience

- 2013–2015 New England College, Henniker, NH  
**Online Adjunct Faculty: WebU**
- 2014 Lehigh Carbon Community College, Schnecksville, PA  
**Adjunct Faculty: Modern Social Problems**
- 2014 University of Hawai'i Outreach College (Online), Honolulu, HI  
**Instructor: Survey of Psychology**
- 2013 University of Hawai'i Outreach College (Online), Honolulu, HI  
**Instructor: International Community Psychology**
- 2009–2010 University of Hawai'i at Mānoa, Honolulu, HI  
**Teaching Assistant: Cultural Community Psychology, Psychology of Human Sexuality**
- 2001 Brandeis University, Waltham, MA  
**Teaching Assistant: Rights-Based Approaches to Development**

## Publications

### Manuscripts and Book Chapters

Baker, C.K., **Binder, S.B.**, Greer, A., Weir, P., & Gates, K. (2018). Integrating community concerns and recommendations into home buyout and relocation policy. *Risk, Hazards & Crisis in Public Policy*. doi: 10.1002/rhc3.12144

Nejat, A., **Binder, S.B.**, & Greer, A., & Jamali, M. (2018). Demographics and the dynamics of recovery: A latent class analysis of disaster recovery priorities after

the 2013 Moore, Oklahoma tornado. *International Journal of Mass Emergencies and Disasters*, 36(1), 23-51.

Schumann, R. L., III, **Binder, S.B.**, & Greer, A. (2018). Unseen Potential: Photovoice Methods in Hazard and Disaster Science. *GeoJournal*. doi: 10.1007/s10708-017-9825-4

Greer, A., & **Binder, S.B.** (2018). Community Recovery and the Role of Emergent Organizations in Postdisaster Home Buyouts: A Case Study of Oakwood Beach, New York. In Marsh, G., Ahmed, I., Mulligan, M., Donovan, J., & Barton, S. (Eds.), *Community Engagement in Post-Disaster Recovery* (190-202). New York: Routledge.

Greer, A., & **Binder, S.B.** (2017). A historical assessment of home buyout policy: Are we learning or just failing? *Housing Policy Debate*, 27(3), 372-392. doi: 10.1080/10511482.2016.1245209

**Binder, S.B.**, & Greer, A. (2016). The devil is in the details: Linking home buyout policy, practice, and experience after Hurricane Sandy. *Politics and Governance*, 4(4), 97-106. doi: 10.17645/pag.v4i4.738

**Binder, S. B.**, & Baker, C. K. (2016). Culture, local capacity, and outside aid: A community perspective on disaster response after the 2009 tsunami in American Sāmoa. *Disasters*. Doi: 10.1111/disa.12203

**Binder, S. B.**, Baker, C. K., & Barile, J. P. (2015). Rebuild or relocate? Resilience and postdisaster decision-making after Hurricane Sandy. *American Journal of Community Psychology*, 56(1-2), 180-196. doi: 10.1007/s10464-015-9727-x

**Binder, S. B.**, Baker, C. K., Mayer, J., & O'Donnell, C. R. (2014). Resilience and recovery in American Sāmoa: A case study of the 2009 South Pacific tsunami. *Journal of Community Psychology*, 42(7), 799–822. doi: 10.1002/jcop

### **Manuscripts Under Review**

**Binder, S. B.**, Barile, J.P., Baker, C. K., & Kulp, B. Home Buyouts and Household Recovery: Neighborhood Differences Three Years After Hurricane Sandy.

**Binder, S.B.**, Bender, R., Baker, C.K., Goodfellow, S., Kulp, B., Badillo, E., & Weir, P. Limbo: The unintended consequences of home buyout programs on neighboring communities.

Jamali, M., Hooper, R., Nejat, A., Greer, A., & **Binder, S.B.** Post-Disaster Place Attachment: A Qualitative Study of Place Attachment in the Wake of the 2013 Moore Tornado.

### Technical Reports and Unpublished Manuscripts

**Binder, S.B.**, Greer, A., & Baker, C. (2018). Home buyout programs: Recommendations for policy & practice. Available at [http://brokoppbinder.com/publications/BinderBakerGreer\\_2018\\_BuyoutPolicy.pdf](http://brokoppbinder.com/publications/BinderBakerGreer_2018_BuyoutPolicy.pdf)

**Binder, S.B.**, Thiel, A, Greer, A., & Baker, C.K. (2018). Survey of home buyout program participants from Staten Island, New York. Report prepared for the Natural Resources Defense Council.

**Binder, S.B.** Lehigh Valley First-Time Homebuyers Survey (2016). Allentown, PA: BrokoppBinder Research & Consulting.

Rosas, S., **Binder, S.B.**, Gosa, J., Royer, J., Budzinski, C., & Vedder, S. (2016). National Institutes of Health National Heart, Lung, and Blood Institute final program evaluation report. Ithaca, NY: Concept Systems Incorporated.

**Binder, S.B.**, & Brookins, C.C. (2015). Evaluation report and recommendations: The 15th Biennial Conference of the Society for Community Research and Action.

Baker, C. K., **Binder, S. B.**, Bettag, D., Berlin, J., & Aldana-Aragon, E. (2011). Best practice standards for the delivery of sexual assault services in Hawaii. Honolulu, HI: Hawaii Coalition against Sexual Assault.

**Brokopp, S.**, Castronovo, D., Silvera, G. N., Bean, B., Walsh, E., Evans, R., & Strauss, E. G. (2007). The Greater Boston Urban Forest Inventory: An integrated approach to long-term assessment and management of urban forests. Newton, MA: Urban Ecology Institute.

### Research Grants

2017-2018 Exploring the Role of Implementing Agencies in Home Buyouts: Process, Equity, and Inclusion in Program Design and Implementation (Alex Greer, Co-PI). Grant awarded by the University of Colorado Natural Hazards Center Quick Response Grant Program (funded by National Science Foundation grant number CMMI1333610), \$1,805.

2015-2018 An ecological assessment of New York's Home Buyout Program: Exploring lived experiences and implications for affected households

and communities (Co-PI with Charlene Baker). National Science Foundation Award #1536217, \$475,352.

- 2015-2016 Postdisaster home buyouts and relocation: Integrating context and community concerns into disaster mitigation policy (Principal Investigator). Grant awarded by the Society for Community Research and Action Public Policy Grant Initiative, \$5,000.
- 2013 Resilience and postdisaster relocation: A study of New York's proposed home buyout plan in the wake of Hurricane Sandy. Grant awarded by the University of Colorado Natural Hazards Center Quick Response Grant Program (funded by National Science Foundation grant number CMMI1333610), \$1,350.
- 2012 Resilience and postdisaster relocation: A study of New York's proposed home buyout plan in the wake of Hurricane Sandy. Grant awarded by the University of Hawai'i at Mānoa Department of Psychology Gartley Research Award Program, \$1,860.
- 2011 Community-based dissemination of findings from a case study of the 2009 South Pacific tsunami in American Sāmoa. Grant awarded by the University of Hawai'i at Mānoa Department of Psychology Gartley Research Award Program, \$1,900.
- 2011 Case study of the 2009 South Pacific tsunami in American Sāmoa. Grant awarded by the University of Hawai'i at Mānoa Graduate Student Organization, \$500.
- 2010 Case study of the 2009 South Pacific tsunami in American Sāmoa. Grant awarded by the University of Hawai'i at Mānoa Department of Psychology Gartley Research Award Program, \$1,350.

## Conference Presentations

- June 2018 "First, do no harm: The shifting vulnerability of post-disaster home buyout programs." Presented with Devon McGhee at the FEMA Higher Education Symposium, Emmitsburg, MD.
- June 2018 "Reimagining place: Toward an understanding of place attachment in the context of disasters." Presented with Alexis Thiel, Alex Greer, Ali Nejat, and Medhi Jamali at the FEMA Higher Education Symposium, Emmitsburg, MD.
- November 2017 "Home buyouts and household recovery: Neighborhood differences three years after Hurricane Sandy." Presented with John P. Barile, Charlene K. Baker, and Bethann Kulp at the American Evaluation Association's Annual Conference, Washington, DC.

- June 2017 "Limbo: The unintended consequences of home buyout programs on neighboring communities."  
Presented with Rose Bender, Charlene K Baker, Emily Badillo, Sophia Goodfellow, Bethann Kulp, and Paige Weir at the Society for Community Research and Action's Biennial Conference, Lowell, MA.
- March 2017 "All of these things are not like the other ones: Home buyout design and experience." Presented with Alex Greer at the Midwest Political Science Association Conference, Chicago, IL.
- October 2016 "Postdisaster Home Buyout Programs: Lessons and Policy Recommendations from Affected Communities." Presented with Charlene K. Baker at the American Evaluation Association's Annual Conference, Atlanta, GA.
- July 2016 "Navigating the future landscape of hazards practice and research." Panelist at the Natural Hazards Research and Application Workshop, Broomfield, CO.
- July 2016 "Community's concerns after a disaster: A latent class analysis of Moore, Oklahoma." Presented with Mehdi Jamali, Ali Nejat, PhD and Alex Greer, PhD at the 41<sup>st</sup> Annual Natural Hazards Research and Application Workshop, Broomfield, CO.
- July 2016 "Household residential decision-making after the 2013 Moore tornado: An exploration of the drivers of relocation." Poster presentation with Ali Nejat, PhD and Alex Greer, PhD at the 41<sup>st</sup> Annual Natural Hazards Research and Application Workshop, Broomfield, CO.
- June 2016 "What sticks? A typology for classifying and assessing home buyout programs." Presented with Alex Greer, PhD at the 3<sup>rd</sup> Emergency Management Theory and Research Workshop, Emmitsburg, MD.
- November 2015 "Assessing the impacts of postdisaster home buyout programs." Presented at the American Evaluation Association's Annual Conference, Chicago, IL.
- July 2015 "Issues in Disaster Recovery: Household and Community Recovery." Panelist at the 40<sup>th</sup> Annual Natural Hazards Research and Application Workshop, Broomfield, CO.
- June 2015 "Empowering adaptable communities: Relocation as adaptation?" *Ignite* talk presented at the Society for Community Research and Action's Biennial Conference, Lowell, MA.

- June 2015 "Rebuild or relocate? Resilience and postdisaster decision-making after Hurricane Sandy."  
Presented at the Society for Community Research and Action's Biennial Conference, Lowell, MA.
- November 2014 "Restorative practices in the community: A pilot program in urban Allentown, PA."  
Presented at the Lehigh Conference of Churches Annual Justice and Advocacy Fall Gathering, Allentown, PA.
- October 2014 "Restorative practices: Taking it to the streets."  
Presented at the 17th International Institute for Restorative Practices World Conference, Bethlehem, PA.
- October 2014 "An ecological approach to the assessment of postdisaster home buyout programs."  
Presented at the American Evaluation Association's Annual Conference, Denver, CO.
- July 2014 "The state of the state in tsunami social science research: Where we are and future directions."  
Panelist at the Earthquake Engineering Research Institute's National Conference on Earthquake Engineering, Anchorage, AK.
- October 2013 "Evaluating the success of postdisaster relocation programs: Preliminary findings from a study of New York's home buyout program."  
Presented at the American Evaluation Association's Annual Conference, Washington, DC.
- July 2013 "Resilience and postdisaster relocation."  
Presented at the 38th Annual Natural Hazards Research and Applications Workshop, Broomfield, CO.
- July 2013 "Resilience and recovery in diverse cultural contexts."  
Presented at the 38th Annual Natural Hazards Research and Applications Workshop, Broomfield, CO.
- June 2013 "Older adults as community leaders in the context of disasters."  
Presented at the Society for Community Research and Action's Biennial Conference, Miami, FL.
- June 2013 "Disaster resilience and recovery in diverse cultural contexts."  
Presented at the Society for Community Research and Action's Biennial Conference, Miami, FL.



- October 2012 “Reassessing disaster aid in diverse cultural contexts.” Presented at the American Evaluation Association’s Annual Conference, Minneapolis, MN.
- August 2011 “Understanding how communities with limited access to external resources recover from disaster.” Presented at the American Psychological Association Annual Convention, Washington, DC.
- December 2004 “The Greater Boston Urban Forest Inventory: An integrated approach to managing the urban forest.” Presented at the Southern Forestry GIS Convention, Athens, GA.

## Professional Service

- 2018 Peer Reviewer, *Journal of Infrastructure Systems*
- 2014-2016 Co-Chair, Disaster and Emergency Management Evaluation Topical Interest Group, American Evaluation Association
- 2015 Conference evaluator (with Craig Brookins), Society for Community Research and Action Biennial Conference
- 2014 Peer Reviewer, *Natural Hazards Review*
- 2012–2014 Program Co-Chair, Disaster and Emergency Management Evaluation Topical Interest Group, American Evaluation Association
- 2012-2017 Reviewer, American Evaluation Association Annual Conference
- 2013 Guest Associate Editor, *Natural Hazards Review*
- 2013 Conference Reviewer, Society for Community Research and Action Biennial Conference

## Professional Affiliations

Society for Community Research and Action (American Psychological Association Division 27)

American Evaluation Association

## Community Involvement

- 2016-present Member, Franconia Mennonite Conference Board Ministerial Committee

2016-2017 Campaign Manager, Thiel for Mayor, Allentown, PA  
2014-2017 Co-Chair, Allentown Human Relations Commission, Allentown, PA  
2011–2012 Foster Volunteer, Hawaiian Humane Society, Honolulu, HI  
2005–2008 Youth Mentor, Ma Siss' Place, Dorchester, MA  
2005–2007 Leadership Team, Boston Faith and Justice Network, Boston, MA  
2005 Volunteer, Emergency Communities, New Orleans, LA  
1999–2001 Student Area Coordinator, Amnesty International, Atlanta, GA  
1995–1996 AmeriCorps Volunteer, Habitat for Humanity, Savannah, GA